

2025 FALL WEDDING SHOW

APPLICATION & INFORMATION, PAGE 2

EXHIBITOR BOOTH PRICE INCLUDES:

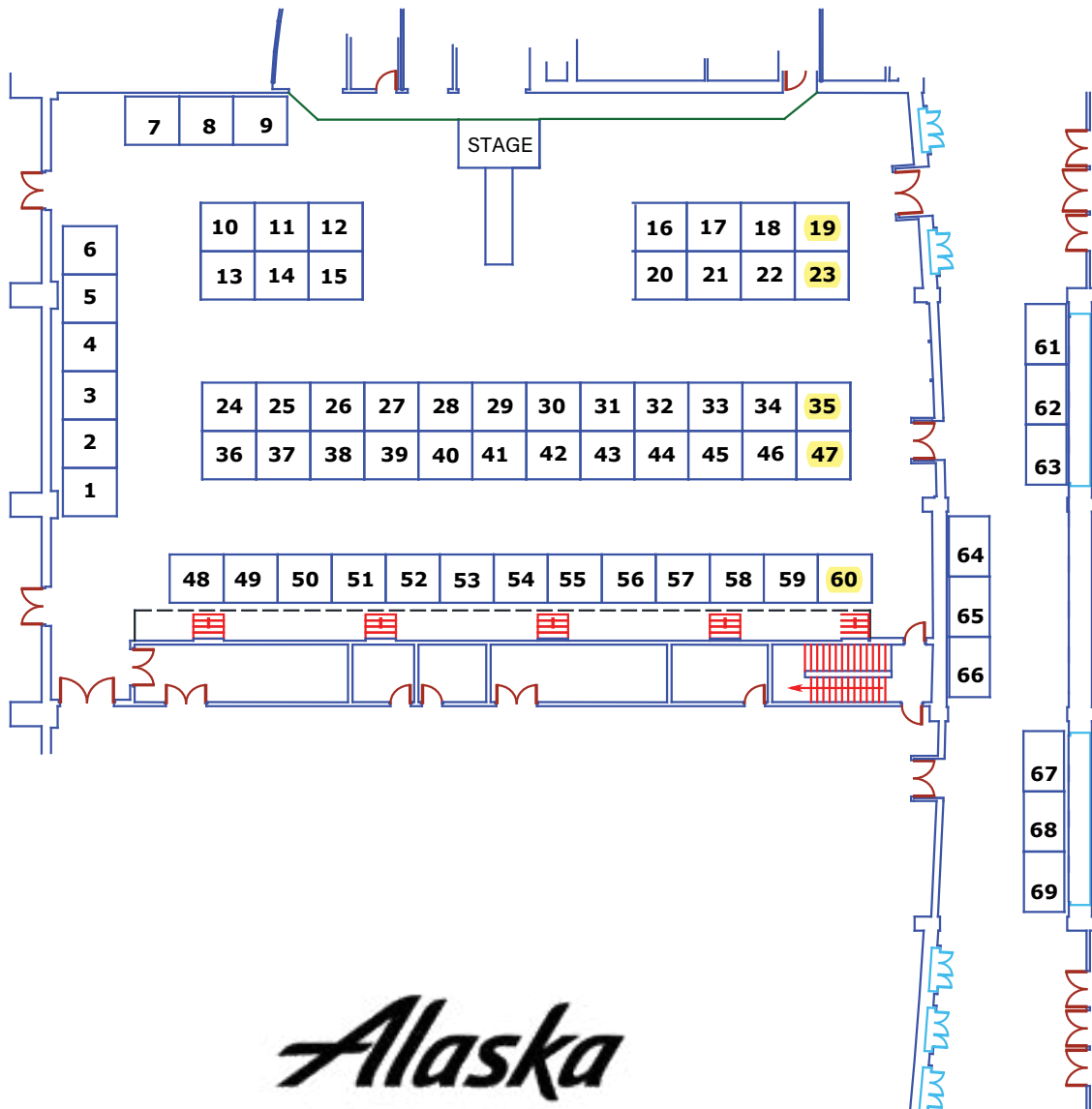
- 8'x8' booth space (booths 1-60) or 10'x6' booth space (booths 61-69 in the entryway).
- Extensive advertising and promotion of the event through: radio, magazine and newspaper advertisements, flyers at retail locations, email and social media campaigns, online advertising.
- Vendor's company name listed in the event's program guide that will be distributed to all attendees. Must confirm 30 days prior to ensure being listed.
- The exclusive mailing list of brides in attendance at the show.

RULES & REGULATIONS:

- Tables are not provided by show management. Exhibitor may request a skirted table, linens, and other needed booth items through Alaska Event Services, but Exhibitor will be responsible for all costs.
- Electricity access is provided by show management and available for \$25 on a limited basis. Arrangements for electricity access must be made and paid for in advance.
- Booth space will be assigned on a first-come, first-served basis upon receipt of a 100% payment. 50% of fees refundable for cancellation up to 90 days prior to the Show. No refunds will be made for cancellation within 90 days of the Show.
- Exhibitors are not permitted to sublet or share booth space. Also, the only material that can be given away at an Exhibitor's booth is that which represents the Exhibitor's company products or services.
- No person or firm will be permitted to distribute literature or merchandise outside their exhibit space.
- Exhibitors must staff their booth during show hours. Exhibitors are responsible for their own merchandise and equipment, its protection and insurance. UAA and the Alaska Airlines Center (AAC), show management and its staff will not be responsible for losses of any kind.
- No one is allowed to show and hand out cards or literature to attendees without contracting and paying for booth space in the show. If you see anyone doing this, please report it to the show management.
- All Non-Sufficient Fund Checks will be assessed a \$50.00 service charge.
- Exhibitors must set up between the hours of 7am and 11:45am on the event day and stay until close of the show.
- Caterers or other vendors who are serving food or drink or any samples must obey the Health Department rules and must possess the appropriate food/beverage permits and must complete a contract with AAC.
- Per AAC rules, any food or drink sample must not exceed a 1 ounce sample size. Alcohol is not permitted, and vendors are not permitted to give water to attendees.
- Food trucks are only permitted to sell food/beverages outside if they have an existing contract with Nana Management Services (NMS), and NMS is entitled to a commission of 25% of total revenue from sales.
- The exclusive mailing list of the event's attendees will be available within 14 days of the show. Lists will then be emailed to exhibitors. Use is limited to participating exhibitors only. Exhibitors are not allowed to give, sell or loan the list to anyone.
- It is agreed that Exhibitor will make no claim of any kind against AAC or show management for any loss, damage, theft or destruction of goods, nor for any injury that may occur to Exhibitor or Exhibitor's staff while in the show facility, nor for any damage of any nature or character whatsoever.
- Exhibitors must protect AAC's equipment, walls, columns and floors from damage. Signage, decorations, or other displays on any AAC wall surface, are prohibited. Signage is allowed on free-standing easels or displays only. Sparklers, glitter, confetti and helium balloons are specifically prohibited on AAC premises.
- Exhibitors will be held responsible and charged for any loss or damage, or for any clean-up necessitated by paint, grease, oil, abrasives, or excess debris left in the Exhibitor's space.
- Exhibitor must not interfere with the neighboring booth's visibility or infringe on their area. Display of wares must be kept within the confines of the contracted exhibit space.
- Exhibitor agrees that their likeness and business information may be used by Alaska Bride & Groom for promotional purposes and such use will not entitle the Exhibitor to any form of financial compensation.

SHOW

- 8'x8' booth space: booths 1-60
- 10'x6' booth space: booths 61-69 (in the entryway)
- Premium corner booths: booths 19, 23, 35, 47, 60



Main entrance